

A Tribute to Someone Special

Our supporters are often moved to make a donation, or even run a marathon, after being inspired by someone who is living with multiple sclerosis. Others choose to make donations in memory of a loved one, or to celebrate an occasion such as a wedding, birthday or anniversary.

You can now create a Personalised Tribute Fund, named after the person you wish to honour or remember eg The MS Trust Tribute Fund for John Smith. Your fund will be a permanent tribute to someone special, giving friends, relatives and colleagues a focus for making their own individual contribution to help people live with multiple sclerosis.

Everyone who wishes can make a donation, and we will keep a record of the total. The fund is ongoing so contributions can be made at any time - the longer it exists, the more it can grow, helping us to support more people with MS and their friends, family and health professionals.



Tony and Charlie Forbes, who ran the London Marathon in honour of their wife and mum respectively.

How does it work?

Personalised Tribute Funds are really flexible, allowing you to donate in whichever way suits you best. You can choose to give single donations, or monthly gifts by standing order - don't forget to use Gift Aid to make your donations worth more at no extra cost to you.

Once your Personalised Tribute Fund is set up, we can help you with creating your own dedicated page on our website, so you can offer friends, relatives and colleagues the chance to donate online through justgiving.com. With a secure web page, your fund can accept tax-efficient donations from anywhere in the world at any time.

What will the money be used for?

Every penny given to a Personalised Tribute Fund will be used to help us support the 85,000 people living with MS in the UK, and their family, friends and health professionals.

We recognise that whilst there is no known cure, there is a major role to play in finding better ways to manage symptoms and improve quality of life. Your fund will be used to:

- provide information about MS that is evidence based, constructive and positive
- offer high quality education for MS specialist nurses and other health and social care professionals who work with people with MS
- provide funding for practical research that can make a difference to the lives of people who are living with MS now
- actively campaign for the improvement of MS services
- ensure that everyone with MS has access to an MS specialist nurse.

Nancy's story

"I was diagnosed with MS in July 1999, aged 21. At the time it was a relief to know why I kept having strange symptoms: dizziness, loss of balance, double vision and fatigue, although this was closely followed by fear as I wondered how this currently incurable disease would manifest itself.

As the years went by I had minor relapses, then in March 2003 things became more serious – I lost the ability to walk, to be able to see properly and was constantly nauseous due to balance problems. Perhaps the worst thing was the uncertainty – was this how it was going to be from now on?

Fortunately not was the answer and in coming to this conclusion the work of the MS Trust has been instrumental. Through their publications I have managed to educate myself and others on this disease. Their support of specialist health professionals, specifically MS nurses, has also proved a real lifeline.

From being in a wheelchair I am now back on my feet, independent, walking, swimming and although not running yet and capable of taking part in a marathon, in years to come... who knows?"

By setting up a Personalised Tribute Fund you can keep track of how much has been raised and the difference your fund is making for people with MS.



Other ways to contribute to a Personalised Tribute Fund

Some people prefer to contribute by taking part in sponsored events like runs or walks, or to raise funds by organising a dance, party or quiz. Any money that is raised can be added to your fund - just let us know the name of your fund whenever you send in a donation.

Here are some ideas:

- make a donation
- set up a monthly standing order
- hold a collection
- set up an online fundraising page at www.justgiving.com/mstrust which you can email to family and friends so they can contribute too
- get sponsored, and donate the proceeds to your fund. You can be sponsored to do almost anything, and we can provide you with a fundraising pack and personalised sponsor forms. Ask for details of our sponsored events, including runs, parachute jumps and overseas treks.
- organise a fundraising event, and donate the proceeds to your fund. Ask for our A-Z of ideas for inspiration, or have a look on our website.
- tell your family and friends so they can get involved too...and watch your fund grow

Visit our website at www.mstrust.org.uk/fundraising for further ideas - there really is no end to the number of ways you can contribute to your fund.



How to set up a Personalised Tribute Fund

It's extremely simple to set up a fund. We handle all the administration and will provide you with regular updates on how your fund is growing.

1. Simply complete the enclosed application form and return it to us.
2. Once we have received your completed form we will set up your fund and allocate you a unique Personalised Fund Number (PFN). We will write to you with these details.
3. The name of your fund will be "The MS Trust Tribute Fund for [First name] [Surname]" eg The MS Trust Tribute Fund for John Smith.
4. Get started - you can start fundraising immediately and we will add donations to your fund as soon it has been created. Donations can be made online, by phone or post and if you can Gift Aid them we get 28% more. Please make cheques payable to 'MS Trust' and don't forget to let us know your fund name and PFN whenever you make a donation.
5. If you have chosen to set up a Personalised Tribute Fund page on our website, we will use the information in your application form to create it. The page can include a photograph, information about the person you are honouring, the fund total, and information about how to donate.
6. You can also set up a dedicated website to collect donations from family and friends at any time. Simply go to www.justgiving.com/mstrust, follow the instructions, and don't forget to let us know so we can include the donations in your fund.
7. Spread the word - tell your friends and family about the fund and watch it grow.
8. If you have any queries please do not hesitate to call us on 01462 476707 or email fundraising@mstrust.org.uk



Make your donation worth more with Gift Aid!

Using Gift Aid means that for every pound you give, the MS Trust gets an extra 28 pence from the Inland Revenue, helping your donation go even further. This means that £10 can be turned into £12.80 if donations are made with Gift Aid – at no extra cost to you. Imagine what a difference that could make!

Simply complete this form and return it to the MS Trust.

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First name _____

Surname _____

Address _____

Postcode _____ Date _____

I want all donations that I make from this date to be Gift Aided unless I notify the MS Trust otherwise.

To qualify for Gift Aid, what you pay in income tax and/or capital gains tax must at least equal the amount we will claim in the tax year. For example, if the MS Trust is to reclaim £2.80 on your donation of £10, you must have paid at least £2.80 tax during that tax year. Please remember to notify us if you no longer pay an amount of income tax and/or capital gains tax equal to the tax we reclaim on your donations.

Donations from other people

Your personal declaration cannot apply to donations you have collected from others. If you are planning to ask for sponsorship or donations for an event or occasion, please contact us to request additional forms, or a group form.

Thank you very much. We look forward to making your money work even harder to support people affected by multiple sclerosis.



APPLICATION TO CREATE A PERSONALISED TRIBUTE FUND

1. Name of the person you wish to honour or remember:

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Their relationship to you:.....

2. Your name.....

Your address.....

.....Postcode.....

Telephone.....Email.....

3. Please tell us the reason you would like set up a Personalised Tribute Fund, providing as much or as little information as you would like, continuing on another sheet if necessary:

If possible, please send a photograph and we will return the original to you.

Please tick this box if you would like us to create a Tribute Fund web-page for your fund:

Please tick this box if you are happy for us to put this information in our publications:

If you have any queries please do not hesitate to call us on 01462 476707 or email fundraising@mstrust.org.uk

Please return this form to us at the address below.